



Express

NOVEMBER 12, 2025

Life Insurance

[IULE Value-Add Launching November 20](#)

Mutual of Omaha is introducing a new value-add initiative for our Indexed Universal Life Express (IULE) policyholders in partnership with YuLife and Uptime.

[Protect Family Harmony with Income Advantage IUL](#)

Let Income Advantage IUL be the solution that helps harmonize the holiday season for your clients in need of establishing estate equalization for their family.

[Choosing the Right Fit: IUL Express vs. Term Life Express](#)

Discover the key similarities and differences between these two simplified issue life insurance options to help you guide clients toward the best solution for their needs.

Long-Term Care

[Mutual of Omaha Sponsored Study: Long-Term Care Creates a Path Forward](#)

This study confirms that proactive LTC planning is one of the most powerful drivers of reduced family stress, improved caregiving experience, and stronger generational financial outcomes.

Critical Illness

[Creating a Critical Illness Conversation That Converts: Tips for Producers](#)

The best critical illness conversations are about protection, preparation, and peace of mind. Mutual of Omaha's Critical Advantage gives producers the tools and credibility to guide clients confidently - turning discussions into meaningful coverage decisions.

[Critical Advantage 101: How This Product Protects Clients When They Need It Most](#)

If you're looking for a product that is easy to sell, easy to understand, and highly valued by clients, Critical Advantage delivers when it matters most.

Advanced Markets

[Advanced Markets Digital Kit - Estate Planning Insights](#)

Advanced Markets Digital Sales Kit - Estate Planning Awareness Month

News

[Alaska West Coast Storm Disaster Relief](#)

Impacted customers will receive a grace period for premium payments

[Disaster Relief Notification for Arizona, Maine, Mississippi, New Jersey, Pennsylvania](#)

30-day grace period for payments due to the Federal Shutdown.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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